



## Tiffany Wenrich

Marketing Director  
Holland, L.P.

Tiffany L. Wenrich is the Marketing Director for Holland, L.P., a railroad equipment manufacturing and services company with operations across North America and Australia. In her current role, Ms.

Wenrich and her team develop marketing and communication programs to promote Holland's core offerings and employer brand.

She is a member of Holland's Diversity Advisory Council and a founding member of its recently launched Green Team. Tiffany has been in the rail industry for nearly six years and has been a member of LRW since 2018. She has also served on RSI's Exhibitor Advisory Committee.

Tiffany is a native of the Chicagoland area, growing up in "the Region," a small corner of Northwest Indiana known both for its steel mills and sand dunes. She received her bachelor's and master's degrees in Communication from Purdue University Northwest and has taught public speaking and business communications courses at the University for the last ten years. Earlier this year, Tiffany completed a certificate in Diversity and Inclusion through Cornell University's eCornell program.

When not working, she enjoys spending time with her family and small zoo, supporting local animal charities and theatre.