

Yasmin Ara



Manager, Consulting, DB E.C.O. North America

Yasmin Ara is an operations and transportation leader with over a decade of experience. She holds a Master's degree in Operations Research with Systems Engineering and dual Bachelor's degrees in Mechanical Engineering and Mathematics from Southern Methodist University in Dallas, TX. Additionally, she is certified as a Six Sigma Green Belt from Purdue University. Yasmin's extensive industry experience spans 12 years, including 11 years with

BNSF Railway before joining DB E.C.O. North America Inc. in 2023.

At DB E.C.O. North America, based in Fort Worth, TX, Yasmin plays a pivotal role in supporting organizations to prepare for new service operations, continuously improve their operations, and design operational excellence through practical planning and collaboration. Her expertise includes railway construction, capacity planning, service scheduling/design, and continuous improvement. Yasmin firmly believes that the best solutions arise from connecting with people first, emphasizing the importance of collaboration in achieving optimal results.